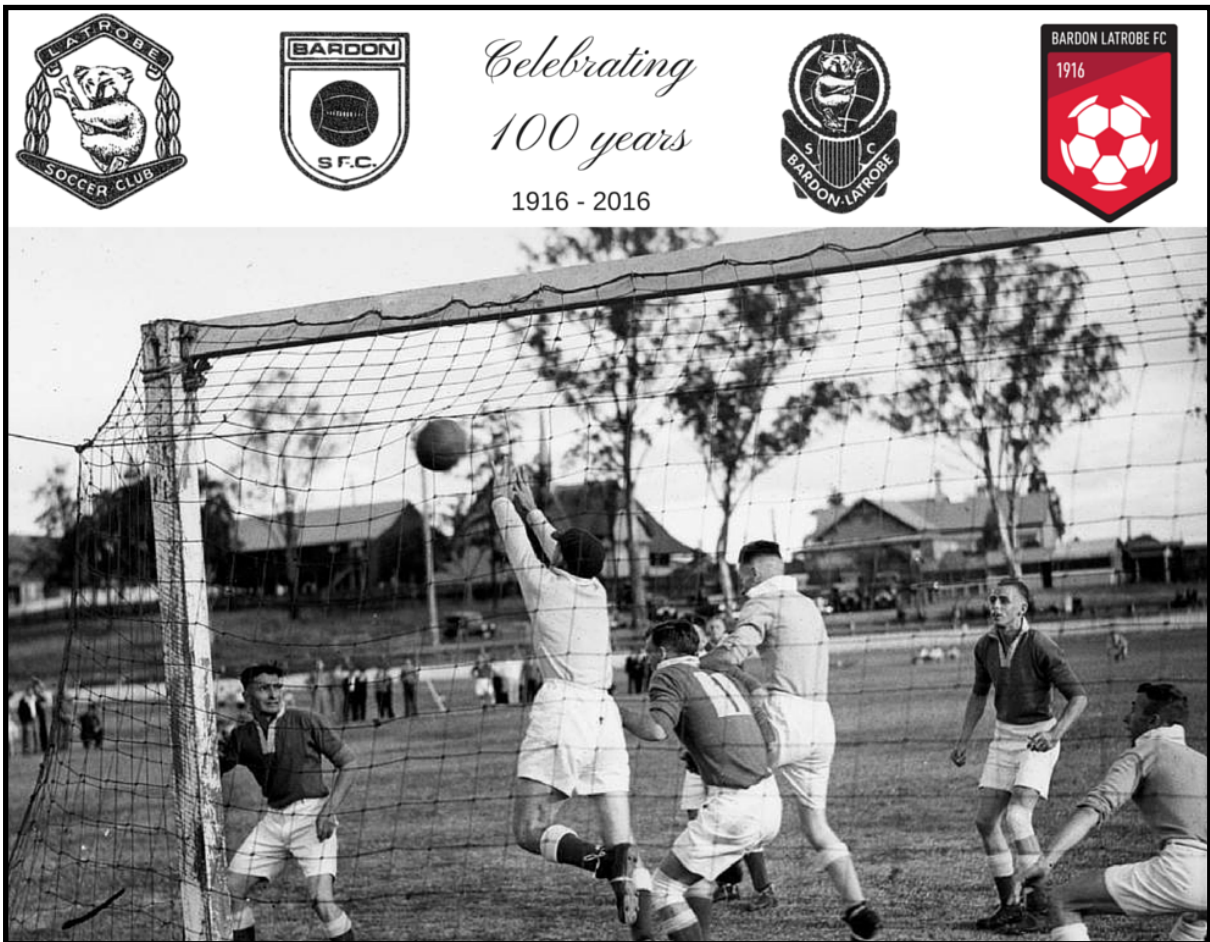




Bardon Latrobe FC

Sponsorship Opportunities



Background

Bardon Latrobe Football club (BLFC) was formed in 1970, with the merger of two of Brisbane's oldest football clubs, Latrobe (formed around 1916 at Gregory Park, Milton) and Bardon (formed around 1926).

Through this heritage BLFC can claim to be one of the oldest football clubs in the Brisbane area and also one of the most successful in terms of Championship winning teams. Since the reintroduction of senior football at the club BLFC has evolved into one of the most popular and respected football clubs in Brisbane.

In 2015, BLFC's senior football team finished top of ladder, achieving promotion to Capital League Three. We are delighted to be able to present to you the following sponsorship opportunities for the 2016 and 2017 seasons which include our centenary celebrations.

Club profile

The table below illustrates BLFC's registered players of 2015. It is evident that BLFC has a significant higher level of participation in the juniors (465) compared to the seniors (62). This equates to 46 junior teams and 3 senior teams.

Table 1: 2015 player profile

Age	Female	Male	Total
5	2	32	34
6	6	36	42
7	6	70	76
8	7	45	52
9	11	49	60
10	8	35	43
11	10	42	52
12		31	31
13	3	7	10
14		8	8
15	5	5	10
16		9	9
17		20	20
18		5	5
Seniors		62	62
Squirts (<5)	2	11	13
Total	60	467	527



A large number of our juniors attend private schools from all over Brisbane, such as; Gregory Terrace College, Brisbane Boys Grammar, Brisbane Boys College, Marist College Ashgrove, Indooroopilly State High, Stuartholme School etc.

Furthermore, our player profiles tell us that the majority of BLFC's juniors live in Bardon, Indooroopilly, Rainworth, Toowong, Paddington, Ashgrove, Enoggera, The Gap, Newmarket, Red Hill and Chapel Hill.

Your company will be exposed to households and companies all over Brisbane, with away games played as far as Greenbank to Brighton, Samford Valley to Moreton Bay.

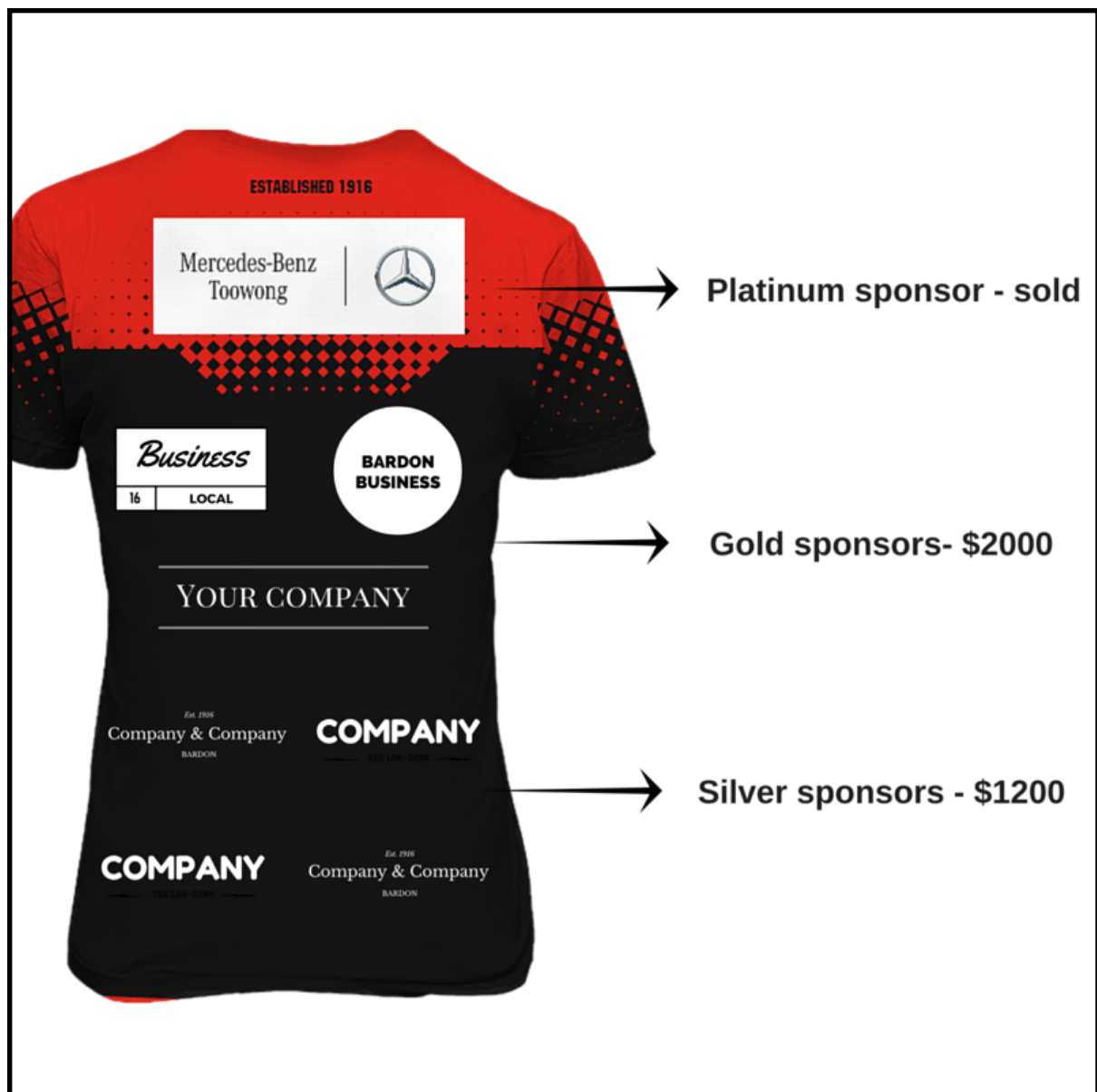
Opportunities

The following sponsorship opportunities are currently available for BLFC for the 2016 and 2017 season. Mercedes-Benz Toowong have signed as our naming rights and main kit sponsor.

Senior training shirt

In addition to being worn by all Senior sides your company will be invited to provide signage on the Bardon Latrobe clubroom fence for junior and senior home games (Bowman Park). There is a minimum of 20 Saturdays, with games from 9am to 5pm including juniors and seniors throughout the season.

- Your company advertised on BLFC's official website and our popular social media channels on Facebook and Twitter.
- Company brochures plus additional advertising material to be handed to every player at BLFC
- Invitation for your company to present awards at Junior presentation day
- Tickets for two to attend Senior presentation evening



- Platinum sponsor - sold
- Gold sponsor \$2000 plus sign for club house at company's expense.
- Silver sponsor \$1200 plus sign for club house at company's expense.

Player sponsor

Sponsor individual first team players. Benefits include a link from your business website on the Bardon Latrobe FC website and in the match day program.

- Cost \$500 per player.

Club scoreboard

Subject to approval from Brisbane City Council an opportunity exists to sponsor a new club scoreboard - similar to the one pictured below. Your company name would adorn the scoreboard.



- Cost \$4500.

Team benches

Subject to approval from Brisbane City Council an opportunity exists to sponsor a new club benches. Your companies name would adorn the benches for the duration of the season.



- Cost \$6000.

Contact

A number of further sponsorship opportunities exist including in-kind support.
Contact Senior head coach David Bounds on 0409027638 or
dbounds@airefrig.com.au.