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MAZDA

# BARDON LATROBE FOOTBALL CLUB

MISSION, VISION & VALUES

# MISSION, VISION AND VALUES

## 2020 VISION

The celebration of our club's centennial in 2016 saw a renewed level of excitement, enthusiasm and offers of support from individuals throughout the club.

It sparked some big-picture questions, including:

- Who does our nonprofit, community club exist to serve and support?
- What is the vision and mission for the future of the club?
- What are the strategic priorities being pursued to deliver that vision?
- How will the club ensure good governance and accountability to members?

The Bardon Latrobe Football Club (BLFC) 2020 Vision has been developed to help answer these questions. To bring the members together with a shared vision of the club's future, and a shared understanding of the steps being taken to get there. Our aim is to clearly communicate our vision, mission, values and strategic priorities between now and 2020.

Day-to-day operating decisions including decisions regarding the prioritisation of time and resources will be made with regard to the 2020 Vision.

## OUR VISION

Bardon Latrobe Football Club is the community football club of choice for players and families in the western suburbs and beyond. The club has a whole-of-life philosophy providing opportunities for female and male players to participate from 3 years of age through to their forties and beyond. BLFC provides opportunities for players to develop their football skills, strive for higher goals, develop life skills and maintain a healthy lifestyle regardless of gender or ability. The BLFC community, including parents, families, partners and former players is renowned for its passionate supporters and dedicated volunteers.



# OUR MISSION

To muster the collective skills and resources of the BLFC community and its supporters in order to channel them into the development of new or enhanced programs, facilities and opportunities for new and existing players, their parents, families, partners and other club members. To make decisions strategically and responsibly based on the 2020 Vision and our values as a community, nonprofit club.

# OUR VALUES

## COMMUNITY FIRST

Our first priority is meeting the needs of the members of our community-based, nonprofit club, with a particular emphasis on enhancing the playing experience of our players. Our first priority is meeting the needs of the members of our community-based, nonprofit club, with a particular emphasis on enhancing the playing experience of our players.

## ONE CLUB

A truly united community football club is one free any artificial division between junior and senior players and teams. It is a club that embraces the all of life football approach noting that the juniors of today will be the seniors of tomorrow, who in turn will become the parents and coaches of the juniors of the future.

## ALL OF LIFE FOOTBALL

A footballing community that introduces children to the fun of football from 3 years of age, and provides playing opportunities for players up to 50 and beyond regardless of gender. Individuals and families should be able to spend their entire lives, from childhood through to adulthood playing for BLFC.

## ALL ABILITIES WELCOME

The provision of high performance opportunities to help individuals pursue their football goals in addition to opportunities to play football as part of a healthy, recreational, football-loving lifestyle available to individuals of all abilities.



# OUR VALUES

## CHILD SAFETY

BLFC is committed to ensuring the safety of all its child members. All coaches, managers, committee members, volunteers or contractors with access to child members will be required to undergo screening protocols.

## COACHING DEVELOPMENT

The best way to enhance the immediate playing experience of players and to grow the skill level of the coaching pool club-wide is through providing and supporting access to FFA recognised training courses for team-level coaches.

## CHARACTER DEVELOPMENT

Football provides opportunities to develop and grow life skills, personal character and friendships both on and off the field.

## QUALITY FACILITIES

In keeping with the commitment to enhancing player experience, financial resources must be grown and dedicated to enhancing club facilities, both on and off the field.

## GOOD GOVERNANCE

Be true community-based, nonprofit football club deserves exemplary good governance, including but not limited to best practice behaviours in the areas of transparency, accountability, conflict of interest avoidance and financial management.

## HONOUR

It is an honour to play for BLFC. It is a club with over 100 years of esteemed history, where several former players have gone on to play for Australia. We expect all players and club members to behave in a manner that demonstrates the values of the club, and shows reverence to its 100+ year history, both on and off the field.

## PASSION AND RESPECT

BLFC is strongest when its entire community, including players, parents, coaches, managers, volunteers, supporters and the management team are both passionate about the game and respectful of the code. Physical and/or verbal abuse towards other players, match officials, or fellow community members will not be tolerated.





# STRATEGIC PRIORITIES

- Increase the opportunities for team-level coaches to access training courses and qualifications from FFA recognised football agencies.
- Streamline and simplify administrative processes for parents, coaches and managers.
- Maximise financial value for members, while simultaneously maximizing fundraising opportunities for accelerated field and facility enhancement.
- Ensure good governance protocols are adopted and implemented as a community-based, not for profit community organization.
- Enhance two-way communication channels between the teams and the committee.
- Grow the engagement and sense of belonging of the BLFC community.



BLFC Committee - 2017

[info@bardonlatrobe.org.au](mailto:info@bardonlatrobe.org.au)